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PERKINS & WILL FOUR YEARS AFTER...

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STREAMLINING

David Pessa's Benney Collection for Tuohy offers the design community a 1990s armchair's view of 1940s aesthetics

At the beginning of a decade full of cautious optimism and yearnings for progressive design, designer David Pessa of New Studio has infused his most recent and newly expanded collection of furniture for Tuohy with the buoyant optimism of the big band Swing Era of post World War II America. In envisioning the 1940s flavor of Tuohy's Benney collection of casegoods and seating, which debuted last year with only a few tables and chairs, Pessa looked towards the products of French-born

American industrial designer Raymond Loewy, whose streamlined aesthetic helped define 1940s American design—from radios and cigarette lighters to locomotives and architecture—with simplified lines and angles that suggested a quality of forward motion tilted full speed ahead. This notion, which became the cornerstone of

American progress and excellence, was greatly appealing to consumers of the time, and remains so to this day.

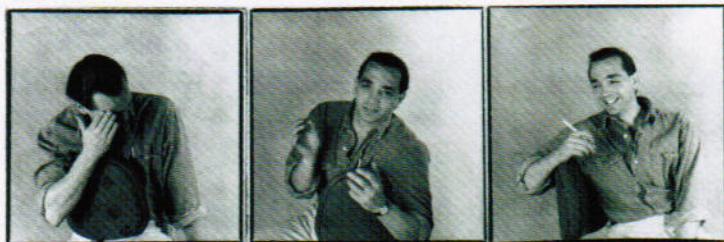
Pessa recognized that the introduction of this bold, yet enduring classic aesthetic into today's contract marketplace would offer a fresh and forward-

thinking perspective on furniture design. In contrast to exaggeration of the '40s however, the Benney Collection of soft, streamlined products—consisting of side and club chairs, two and three seat lounges, casegoods, conference and occasional tables—is moderately proportioned and detailed with innovative touches for contemporary needs. The casegoods and conference tables have leg posts with a sexy, yet simple, removable aluminum panel, for instance, which gives access to an integrated

wiring management system and matches the specially designed Benney hardware.

From its inception, Benney came to market in an applaudable 10 months, and now sings a moonlight serenade to an era nostalgic for simple, solid, and progressive design solutions. circle 213

•MARILYN ZELINSKY



Designer David Pessa of New Studio

1. Through the Benney Collection, Pessa evokes the images of Westchester's famous Glen Island Casino where big bands gathered to swing and sway amid rooms full of plush lounge furniture.

2. Tuohy offers Benney to designers hungry for streamlined occasional tables.

3. Flexibility is key to Benney's coordinated modular casegoods. Note the removable aluminum panel for wire management.

4. The die-cast zinc seashell-like shape of the Benney Pull is a sensuous and sensible form that is comfortable for the user to grab.



The Benney Collection
Design by David Allan Pessa.

A rare, complete collection of
furnishings that includes
armchairs, lounge seating, tables
and a full offering of modular
and freestanding casegoods.

Tuohy



The collection presents a coordinated
aesthetic inspired by the streamline
movement of the 1940's.

For information on the Benney
Collection, contact your Tuohy
representative or call 800-533-1696.